CASE STUDY Divorce



On the television show "Divorce" Designer Stuart Wurtzel and Art Director Fredda Slavin found themselves trying to match a look established in the pilot, shot eight month earlier.

The Challenge:

To create backdrops for two sides of a house, to be shot in fall, but matched to the wintery look established in the pilot. Drawing on his long history of collaboration with Rosco, Stuart knew where to go to get the results he needed.



Assessment:

The location is in Hastings, New York overlooking the Hudson River, with views of the Palisades to the West, and neighboring houses to the South. Due to the late arrival of fall the there was heavy leaf cover restricting lines of sight in every direction, making clear imagery impossible. To make this look like late winter would require a piecemeal approach to image capture, with extensive retouching.

Solution:

Two days of shooting were required to achieve the right combination of lighting conditions and views captured. Single point of view shots from the location were taken to set the scale and perspective of the required drops. These were then joined by a much larger number of images from sub-locations around the house (and in fact from the entire neighborhood!).

The actual POVs from the house were used to create an overall skeletal layout for the two SoftDrops that had to be created. Onto these were layered "clear" shots of each element, taken from positions unobstructed by vegetation or architecture. Over and around this were placed bare branch trees and shrubs to simulate the look of the previous February and grass taken from a nearby neighbor's yard. The next layer was a driveway, created from scratch by Rosco's digital team. Finally, a light dusting of snow was applied to every element. Stuart was fully involved with each step of the process applying his renowned attention to detail.

Final Result:

The results were two 80' \times 20' SoftDrops, each of which reproduced with remarkable finesse the look of the previous winter. Praise for the SoftDrops was universal, from the rigging grips all the way up to the Producers.

